



# 2009-2010 Employer Sponsorship Program



Partner with University Career Services in 09-10 and provide the financial support necessary to offer high quality career resources and programs to deserving University of Virginia students. Have your organization recognized as a proud sponsor of one or more of our very important career opportunities.

**BENEFITS OF SPONSORSHIP:** Employer sponsors will receive recognition for their generosity through promotional material produced specifically for the sponsored resource or program. This might include:

- Emails and other correspondence sent to students
- Handouts provided to students prior to or at a program
- Public recognition during a program
- UCS Web site (*under UCS Employer Sponsors link*)
- All UCS Web pages associated with the program or resource
- UCS calendar entries for the sponsored program
- Bus posters
- Newspaper ads and/or articles

In addition, UCS Employer Sponsors receive:

- Priority invitations to programs/events/career fairs during the year of their sponsorship and for the subsequent year
- 2-week priority invitation to schedule On-Grounds interviews for the subsequent year
- First right of refusal to serve as panelists or participants in programs that they sponsor

For a list of 09-10 sponsorship opportunities and the level of support being sought, please review information on the following page. If you are interested in being a sponsor of one or more of our offerings ***please complete the below form and return via fax to: 434/924-7890.*** You may also direct your general sponsorship questions to Angie Wooten, Assistant Director for Business Services at 434/924-8903 or [wooten@virginia.edu](mailto:wooten@virginia.edu). General program or resource questions can be directed to the staff contacts listed on the next page.

*To become a sponsor, complete this form & fax to Angie Wooten, 434/924-7890.*

Organization Name/Division \_\_\_\_\_

Contact Name/Title \_\_\_\_\_

Mailing Address \_\_\_\_\_

City/State/Zip \_\_\_\_\_

Phone Number \_\_\_\_\_ Fax Number \_\_\_\_\_

Email Address \_\_\_\_\_ Web Address (URL) \_\_\_\_\_

Program(s) and/or resource(s) sponsored in 09-10 \_\_\_\_\_

*Check here if your organization wishes to provide a general donation and is not interested in being publicly recognized for a specific program or resource sponsorship.*

Sponsorship amount(s) \_\_\_\_\_

**A confirmation and invoice will be sent following receipt of this form.**

**Thank you for supporting University of Virginia students!**

# UCS Employer Sponsorships....Overall Goal for 09-10: \$25,000

## CAREER RESOURCES

**Sponsorship Goal.....\$15,000**  
*(multiple sponsors allowed at nominal amounts)*

- **Vault.....Annual licensing fee.....\$6,200**  
Available to U.Va. students (free of charge) via any location simply by logging into their secure MyUCS account, this comprehensive resource provides 24/7 access to a wealth of information found in a typical career library. Vault is very popular with U.Va. students seeking internships, industry guides and job profiles. Students may research companies or employers, industries and career fields, salary data, job opportunities and more.
- **CareerSearch.....Annual licensing fee.....\$3,300**  
Access to this popular online job search tool is provided to U.Va. students (free of charge) via one of our many PCs in the UCS Career Resource Library. CareerSearch is a networking database of over 4 million companies nationwide. Students may search for information on a particular company, person, industry or location using a variety of search options.
- **Print Resources and Other Online Subscriptions.....09-10 estimate.....\$5,500**  
UCS takes pride in its extensive Career Resource Library including information offered in print (*still very popular with students*) as well as online. However, it takes considerable funding to provide students the most current resources available. Our comprehensive library offers access to resources on career planning, self-assessment, resume writing, interviewing, graduate and professional school, financial aid, and more. Because information changes so frequently, these expensive resources quickly become outdated and are often replaced every one to two years.

**Contact for all career resources: Aaron Gilley, [adg2b@virginia.edu](mailto:adg2b@virginia.edu), 434/924-6376**

## CAREER PROGRAMMING

**Sponsorship Goal.....\$10,000**  
*(multiple sponsors allowed at nominal amounts)*

- **Fall Focus Series.....09-10 estimate.....\$5,000**  
A series of panel discussions among students and employers with career staff moderators. Covering a different career topic each Tuesday evening in September, five exciting programs are already planned for 09-10.  
**Contact: Barbara Hampton, [bhampton@virginia.edu](mailto:bhampton@virginia.edu), 434/924-4331**
  - Employers Critique the Resume – 9/1/09
  - Making the Most of Career Fairs – 9/8/09
  - Behavioral Mock Interviews – 9/15/09
  - Case Mock Interviews – 9/22/09
  - Job Search Strategies that REALLY Work – 9/29/09
- **Experiential Programming.....09-10 estimate.....\$2,500**  
UCS offers career advising, workshops and special programs throughout the year in order to teach students the value of externships and internships in both the career planning and job search process. Externships (*unpaid job shadowing opportunities*) are self-initiated by U.Va. students but obtaining them often requires guidance from our career staff. UCS offers many resources to help students research and take advantage of these great opportunities.  
**Contact: Heather Rudd, [hrudd@virginia.edu](mailto:hrudd@virginia.edu), 434/243-2340**
- **Diversity Programming.....09-10 estimate.....\$2,500**  
UCS recognizes that outreach to special student populations, and diversification of career staff resources and programming is necessary in order to meet the needs of all U.Va. students. Several positions in UCS offer career advising to typically underserved populations. Many opportunities are already planned for 09-10 and additional activities will be initiated as particular needs are identified.  
**Contact: Saskia Campbell, [snc8v@virginia.edu](mailto:snc8v@virginia.edu), 434/243-5573**